

Board Meeting Minutes (Approved 1/7/25 by the FSGW Board of Directors)

BOARD MEETING – December 3, 2024

Lucia Schaefer called the meeting to order at 8:01 PM as an online Zoom meeting. Quorum (at least 8) was established.

Attendees Present:

Lucia Schaefer, *President* Charlie Pilzer, *Past President* Alyssa Hemler, *Secretary* Jackie Hoglund, *Treasurer* Tim Livengood, *At-Large* Ayan Kishore, *At-Large* Laura Robertson, *Dance* Lynn Bayer, *At-Large* (8:55) Ingrid Gorman, *Publicity* Jamie Platt, *Vice President* Betsy Platt, *Program* Paul Lieberman, *Publications*

Absent: David Shewmaker, *Membership*

Guests: Mo Brachfeld (office staff) Will Strang Charlie Baum Liz Donaldson

Approval of Minutes:

- MOTION: To approve Minutes from the November 4, 2024, Board Meeting.
 - Vote: Tim Livengood moved; Betsy Platt seconded. Approved unanimously.
 - Resolved: The minutes of the November 4, 2024, meeting are approved and entered into the Society records.

Open Forum:

• Will Strang followed up with the board about some recommended website updates.

REPORTS:

President's Report and State of FSGW:

• An initial planning meeting for the mid-winter festival took place. Lucia continues to work on building a committee including reaching out to contacts in northern Virginia.

Dance Report:

- November barn dance and Silver Spring Contra went well.
- ECD Wednesdays per usual.
- Barn dance planned Dec 8, Annex.
- Silver Spring contra Dec 12.

- Laura has been out of town for most of November, no updates with Ingrid, Busy.
- Balfolk Dec 5, Thursdays
- April Blum and BFMS NYE ECD in the Blum Ballroom, co-sponsored by FSGW for publicity and entry privileges for members. No monetary responsibility. Lottery system will keep dancers to max of 50, run by April and Jerry.

Treasurer's Report:

- A fundraising email was sent to FSGW contacts today for Giving Tuesday.
- Jackie is working on getting old uncashed checks off of our books which involves reaching out to past performers, some from many years ago. She will be asking if the payees would like a replacement check or to make a donation. If these checks are eventually cashed, it will affect our balance sheet but not our budget for the current year.
- December account balances:
 - Wells Fargo:
 - Main: \$20,236
 - Dance: \$9,275
 - Other: \$4,000
 - Total: \$33,511
 - Securities:
 - Fidelity: \$82,459 as of 9/30/24
 - Vanguard: \$172,949
 - Total: \$255,408
- Total: \$288,919
- The \$10,000 transfer approved at the September board meeting has not yet been made as there are still currently enough funds in the checking account to cover expenses in the next month.

Webmaster Report:

• Will Strang has been consulting with Lynn Baumeister on a tool that will help with archiving old contacts in our Wild Apricot database.

Office Report:

- Mo Brachfeld offered to put together a list of local bands/callers that can be provided to dance organizers as a resource to the community.
- Mo will be offline for a period in January.

Program Report:

• Betsy Platt has been working on many items and will provide a full report next month.

ACTION ITEMS:

Add Bruce Edwards as an FSGW "Signatory" to Wells Fargo account 2166:

• *Motion:* Alyssa Hemler moves, Jackie Hoglund seconds that The Board adopts the following Corporate Resolution to add a Signatory to account 2166: CORPORATE RESOLUTION: WHEREAS the elected officers of the Folklore Society of Greater Washington ("FSGW") have not changed; and WHEREAS it is desirable to add a signatory to one FSGW account at Wells Fargo, NA; and WHEREAS Bruce Edwards has been duly appointed by the ECDC as their financial representative;

- RESOLVED that Bruce Edwards shall be added as a Signatory on account 2166.
- Vote: Approved unanimously.

DISCUSSION ITEMS:

Washington Folk Festival:

- Ayan Kishore and Lucia Schaefer met with several GEPPAC folks and committed to a 10/19/25 folk festival with four stages. The park is reserved from 10am-1am.
- Because the event will be smaller and only a single day, the goal is to attract about 3,500 people, or 1/3 the audience of previous festivals.
- Ayan and Ingrid Gorman have volunteered to co-chair the event. The first action step is to form and staff program, publicity, operations, volunteer, and (new for 2025) fundraising committees. They will start by reaching out to previous volunteers

Mid-Winter Festival:

• The first planning meeting happened but there is a lot of work to be done, specifically with programming the event. Those assisting with programming need a clear understanding of the venue and event space.

Sponsorship Application Process:

- The board reviewed draft sponsorship/co-sponsorship tiers that were generated during a nonboard meeting. These new tiers will apply to future events.
- Work was done to clarify the different tier options, the requirements for each, and the application process for a potential partner organization.
- The goal is for this new process to simplify the process of handling most of the requests we receive. There will still be specific scenarios that will require further board review.
- Lucia will finish tidying the draft document and bring it back to the board for action in January.

Meeting Adjourned at 10:02pm

• Jackie Hoglund moved; Laura Robertson seconded.

Next meeting will be Tuesday, January 7, at 8pm on Zoom.